# Flexibly Mining Better Subgroups

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### Question of the day



How can we **efficiently** discover the globally **optimal** cut points for **any** subgroup discovery objective function?

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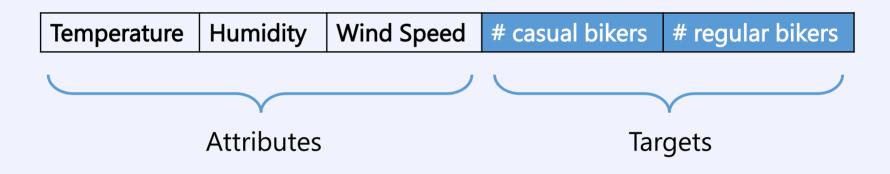
How can we **efficiently** discover the **globally optimal** cut points for **any** subgroup discovery objective function?

### Question of the day



How can we **efficiently** discover the **locally optimal** cut points for **any** subgroup discovery objective function?

## Subgroup Discovery



Find conditions on attributes such that distribution of the targets on the conditioned data is different from that of the global data

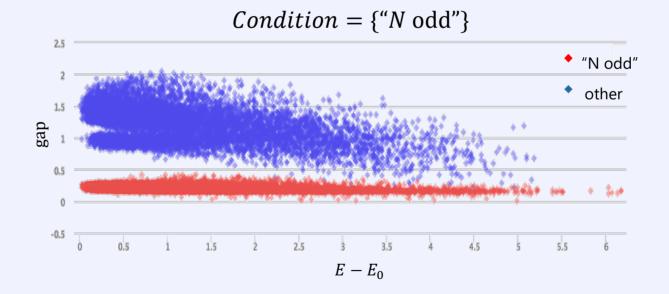
#### For example

- when  $Temperature \leq 6$  there are fewer bikers than usual
- when  $20 \le Temperature \le 25$  and  $65 \le Humidity \le 75$  there are **more** bikers than usual

### Example Subgroup



# The number of gold atoms in a micro-cluster strongly determines its homo-lumo gap



(together with Mario Boley, work in progress)

### **Binary Features**

A condition on an attribute is essentially a binary feature

subgroup discovery essentially relies on feature construction

For nominal data, extracting binary features is easy

• there are only  $2^{|dom(A)|}$  features for each attribute A, after all

### For numeric or ordinal data, this is much harder

- there are  $2^n$  possible features for each attribute A
- standard approach is to simply use k equi-width or height bins

## Eye of the beholder

	Univariate			Multivari		
Measure	Nominal	Ordinal	Numeric	Nominal	Ordinal	Numeric
WRAcc	$\checkmark$	$\checkmark$	-	-	-	-
z-score	-	-	$\checkmark$	-	-	-
Kullback-Leibler	$\checkmark$	$\checkmark$	-	$\checkmark$	$\checkmark$	-
Hellinger distance	$\checkmark$	$\checkmark$	-	$\checkmark$	$\checkmark$	-
Quadratic divergence	-	$\checkmark$	$\checkmark$	-	$\checkmark$	$\checkmark$

### There exist very many quality measures

each with specific properties, for target-specific data types

## Discovering subgroups

Very complicated combinatorial problem

- humonguous search space all possible conditions on all possible attributes
- unstructured search space useful objective functions are not monotone/submodular

### Standard approach

- naively binarise your data
- sample or search to discover top-k best subgroups

## Discovering subgroups

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Standard approach



What we fix in this paper

- naively binarise your data
- sample or search to discover top-k best subgroups

## Quality measures

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Measure	Nominal	Ordinal	Numeric	Nominal	Ordinal	Numeric
WRAcc	$\checkmark$	$\checkmark$	-	-	-	-
z-score	-	-	$\checkmark$	-	-	-
Kullback-Leibler	$\checkmark$	$\checkmark$	-	$\checkmark$	$\checkmark$	-
Hellinger distance	$\checkmark$	$\checkmark$	-	$\checkmark$	$\checkmark$	-
Quadratic divergence	-	$\checkmark$	$\checkmark$	-	$\checkmark$	$\checkmark$

Quality measures are highly specific to problem settings

• can we define a **general** and **efficient** algorithm to find cut points?

### FLEXI

For attribute A, discover the **binary features**, i.e. grid g, that gives maximal average quality for objective  $\phi$ 

$$\arg\max_{g\in\mathcal{F}}\frac{1}{|g|}\sum_{i=1}^{|g|}\phi(b_g^i)$$

This leaves  $|\mathcal{F}| = O(2^n)$  grids to evaluate...

luckily, the search space is structured

### Structure in space

Let g be the optimal partitioning of attribute A into k bins.

We observe

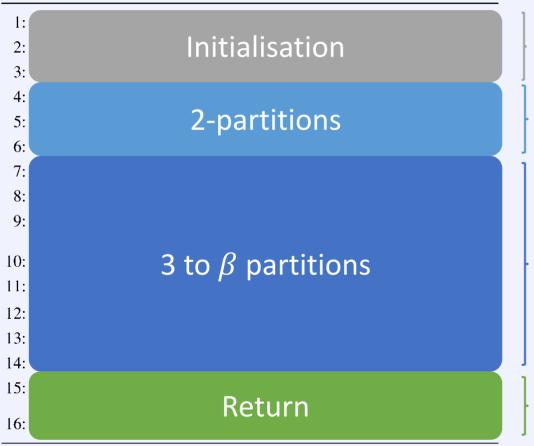
$$\sum_{i=1}^k \phi(b_g^i) = \phi(b_g^k) + \sum_{i=1}^{k-1} \phi(b_g^i)$$

This means that  $\{b_g^1, \dots, b_g^{k-1}\}$  is the **optimal** partitioning of  $A \leq l_g^k$  into k - 1 bins.

We can use **dynamic programming**!

## FLEXI, the algorithm

#### Algorithm 1 FLEXI



Initialise  $\beta \ll |D|$  micro-bins

Compute 2-partition scores

Use dynamic programming to compute best scores for partitions into 3 to  $\beta$  parts

Identify and return best result

### FLEXI, the algorithm

#### Algorithm 1 FLEXI

1: Create initial disjoint bins  $\{c_1, \ldots, c_\beta\}$  of A 2: Create a double array  $qual[1...\beta][1...\beta]$ 3: Create an array  $b[1 \dots \beta][1 \dots \beta]$  to store bins 4: for  $i = 1 \rightarrow \beta$  do  $b[1][i] = \bigcup_{k=1}^{i} c_k$  and  $qual[1][i] = \phi(b[1][i])$ 5: 6: end for 7: for  $\lambda = 2 \rightarrow \beta$  do for  $i = \lambda \rightarrow \beta$  do 8:  $pos = \arg \max_{1 \le j \le i-1} qual[\lambda - 1][j] + \phi(\bigcup_{k=j+1}^{i} c_k)$ 9:  $qual[\lambda][i] = qual[\lambda - 1][pos] + \phi(\bigcup_{k=pos+1}^{i} c_k)$ Copy all bins in  $b[\lambda - 1][pos]$  to  $b[\lambda][i]$ 10: 11: Add  $\bigcup_{k=pos+1}^{i} c_k$  to  $b[\lambda][i]$ 12: end for 13: 14: end for 15:  $\lambda^* = \arg \max_{1 \le \lambda \le \beta} \frac{1}{\lambda} qual[\lambda][\beta]$ 16: Return  $b[\lambda^*][\beta]$ 

FLEXI can be used with any quality function  $\phi$ 

To ensure **efficiency**, we need a smart way to **compute**  $\phi(\bigcup_{k=j}^{i} c_k)$ 

> For **five** measures we show how to do this

Weighted Relative Accuracy

standard quality measure for single binary target

$$WRAcc(S) = \frac{s}{n} \left(\frac{s_{+}}{s} - \frac{n_{+}}{n}\right)$$

Compares the ratios of positive samples  $\frac{s_+}{s}$ within subgroup *S* to that of the whole data,  $\frac{n_+}{n}$ 

How can we efficiently pre-compute  $WRAcc(\bigcup_{k=j}^{i} c_k)$ ?

## Instantiating $FLEXI_w$

Pre-computing Weighted Relative Accuracies

1) for 
$$i = 1 \rightarrow \beta$$
 do  
 $count[i] =$  number of positive labels in  $D_{c_i}$   
 $compute WRAcc(c_i)$  based on  $count[i]$   
2) for  $i = 2 \rightarrow \beta$  do  
 $\theta = count[i]$   
for  $j = i - 1 \rightarrow 1$  do  
 $\theta = \theta + count[j]$   
 $set \#$  of positive labels in  $\bigcup_{k=j}^{i} c_k$  to  $\theta$   
 $compute WRAcc(\bigcup_{k=j}^{i} c_k)$ 

Done!

## Instantiating FLEXI

### We show how to instantiate

- FLEXI $_w$ with WRAccatFLEXI $_z$ with Z-scoreatFLEXI $_h$ with Hellinger distanceatFLEXI $_k$ with Kullback LeibleratFLEXI $_q$ with quadratic divergenceat
  - at  $O(n + \beta^2)$ at  $O(n + \beta^2)$ at  $O(n\beta^2 d)$ at  $O(n\beta^2 d)$ at  $O(n^2 d)$

As  $\beta$  is typically small, between 5 to 40, the first four scale linear in n



Experiments show that FLEXI outperforms the state of the art in **quality**, **flexibility**, and **efficiency**.

### Experiments

# Experiments show that FLEXI outperforms the state of the art in quality, flexibility, and efficiency.

Data	$\mathbf{FLEXI}_w$	EF	EW	SD	UD	ROC
Adult	0.08 (100)	0.07 (88)	0.07 (88)	0.07 (88)	0.06 (75)	0.07 (88)
Cover	0.12 (100)	0.04 (33)	0.08 (66)	0.04 (33)	0.05 (42)	0.04 (33)
Bank	0.04 (100)	0.02 (50)	0.03 (75)	0.02 (50)	0.02 (50)	0.02 (50)
Network	0.18 (100)	0.10 (56)	0.12 (67)	0.14 (78)	0.12 (67)	0.14 (78)
Drive	0.11 (100)	0.03 (27)	0.08 (73)	0.05 (45)	0.06 (55)	0.05 (45)
Year	0.12 (100)	0.06 (50)	0.06 (50)	0.07 (58)	0.06 (50)	0.07 (58)

Average quality for top-50 subgroups (WRAcc)

### Experiments

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Data	$\mathbf{FLEXI}_k$	SUM	EF	EW	SD	IPD	ROC
Adult	100	38	37	31	n/a	4	n/a
Cover	100	43	64	75	n/a	45	n/a
Bank	100	46	62	33	n/a	6	n/a
Network	100	55	68	55	n/a	21	n/a
Drive	100	42	64	85	89	42	62
Year	100	43	45	42	40	42	74

#### Average quality for top-50 subgroups (Kullback-Leibler divergence)

### Experiments

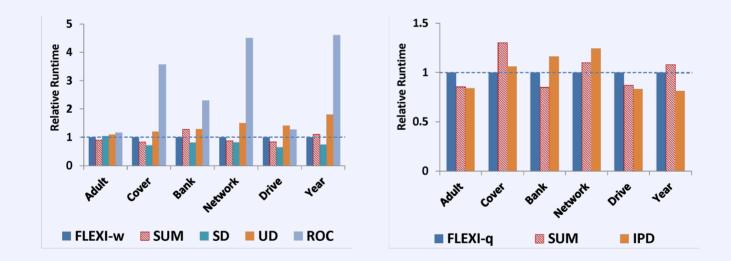
# Experiments show that FLEXI outperforms the state of the art in quality, flexibility, and efficiency.

Data	$\mathbf{FLEXI}_q$	SUM	EF	EW	IPD
Adult	100	18	7	8	23
Cover	100	60	41	39	53
Bank	100	31	47	59	66
Network	100	48	69	64	56
Drive	100	62	41	59	66
Year	100	26	27	21	55

Average quality for top-50 subgroups (Quadratic divergence)



# Experiments show that FLEXI outperforms the state of the art in quality, flexibility, and efficiency.



Relative runtime to mine top-50 subgroups

### Conclusions

We studied how to efficiently discover high quality binary features for subgroup discovery

In short, **FLEXI** 

- discovers binary features with maximal average quality
- highly flexible, operates with any objective function
- efficient due to dynamic programming
- complexity depends on  $\phi$ , yet often linear in size of the data

### Future work

feature construction to allow sampling high quality subgroups

Thank you!

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